

CARLY REIRSON

BIOGRAPHY - OCTOBER 2023

Multiple YYC award-winning soul-folk songbird, Carly Reirson transports listeners to a world of nostalgia and timeless emotions with her soaring melodies and honest lyrics. An old soul at heart, Reirson's music resonates with a deep sense of authenticity, weaving tales of love and heartache that transcend generations. Inspired by musical luminaries like Brandi Carlile, Sara Bareilles, and Ella Fitzgerald, her velvety yet soul-stirring voice invites you to delve into the depths of your own feelings as she shares her stories of love, loss and solitude.

Hailing from Leduc, AB, Reirson has spent the last six years immersed in songwriting, penning the tracks for her upcoming album, *Diary of a Beating Heart*. Her new single, "Spaces," is an enthralling song that explores the challenges within relationships and the delicate dance of vulnerability, urging us to trust that love can endure the silence. Produced by Murray Pulver, the track's hypnotic, steady guitar culminates in a slow-burn folk masterpiece that takes listeners through a profound journey from fear to freedom, weaving a love story that promises to withstand the test of time.

"This song holds a deep personal significance for me. The risk we take to step out in vulnerability with those we love, without knowing the outcome, is perhaps one of the most frightening yet rewarding risks of all. I believe the message conveyed in this song is universal and I hope listeners will connect to their own stories within it." - Carly

Reirson first made her mark on the national music scene in 2016 with her debut EP, *Fantasy*. The project received two nominations at the 2017 Calgary Music Awards for Blues Recording of the Year and Female Artist of the Year. In 2018, her single "Crooner Sing To Me" won the YYCMA Award for Blues Recording of the Year. No stranger to the stage, Reirson has played over 150 shows to date, including five headlining tours throughout Western Canada.

Having a rare ability to connect with audiences, Reirson's upcoming songs continue to showcase her passion for vulnerability in her music.

"Emotions are universal, and I believe that my songs can be a voice-piece to those who may not know how to put their feelings into words. People so often look to music to express themselves and find meaning for their life. I feel a responsibility to share my story in the hopes that it can serve others as they search for connection with themselves and those around them."

With her prolific songwriting and commitment to artistic integrity, Reirson proves that she is a much-needed voice for the depth and culture of Canadian music.



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